



ARE YOU KILLING YOUR  
BABIES SOFTLY?

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Once upon a time, babies were born into an organic world.

Now they're born into a chemical world.

What changed?

Since 1930 global chemical production has increased 400 fold.

Yep! You read that right.

400% rise in global chemical production between 1930 - 2001.

I shudder to think what that figure would be today.

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## **Meanwhile, in Australia ...**

Over 100,000 chemicals are now registered for use in Australia.

And 75% have never been tested for toxicity on the human body or on the environment.

Hard to believe huh?

(And we pay a lot of money for some of those products, as they kill us softly.)

There are 17 pesticides used in Australia that are known carcinogens and 42 that are suspected carcinogens.

## **Let's talk food**

Due to the mass production of food, food is no longer food.

But you know that.

We use Benzoates, Nitrates and Sulphites to preserve our food.

We use artificial flavours, gases and colours to enhance the look and flavour of our food.

## **But at what cost?**

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30% of children now have eczema

Not convinced?

Go here: [Why Benzoates are so scary](#)

*Almost all personal, skin and cosmetic products contain petrochemicals.*

Here are just two classes of chemicals found in your everyday products:

**Developmental Toxins:** important to avoid during critical phases of pregnancy

**Reproductive Toxins:** cause infertility issues, endometriosis, fibroids and PCOS

Every day we place a chemical burden on our bodies.

*The average woman applies 12 products to her skin each day.*

Babies are now born through maternal transfer with 200+ chemicals in their umbilical cords.

**Cosmetics:** substances or products used to enhance or alter the appearance or fragrance of the body. Contaminants do not have to be listed on the label on any cosmetic.

Chemicals are used in cosmetics on the basis they are safe until proven otherwise.

*You might need to read that last sentence again.*

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## **Perfume, Parfum and the Word Fragrance**

Any given product can contain up to 3000 chemicals that never have to be listed on the label of cosmetic products.

(Source: The Breast Cancer Fund App 'Think Dirty')

Almost ALL products on the market contain the word 'fragrance'.

**Research has shown conclusively** that exposure to environmental chemicals plays a significant role in developmental and environmental illnesses, including cancers, congenital malformations, diabetes, allergenicity, generalised immune disorders, endocrine-related (hormone related) illnesses, obesity, autism, neurological and behavioural disorders.

## **What can YOU do about this?**

### **Here is one solution:**

DOWNLOAD two apps.

These two apps will help put the power back into your hands.

These two apps will help you protect your babies.

**1. Think Dirty** - a FREE app which rates the products you have in your bathroom right now.

When I first did this, I had to throw away my two favourite hair products. One rated a 9 and the other rated a 10. Those ratings are BAD. But you'll find that out for yourself.

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One mother used this app to check out her bathroom cupboards.

Her husband came home to find her sobbing on the floor.

**I'm killing my babies she wailed.**

And she was.

But no longer, thanks to Think Dirty.

**2. The Chemical Maze** - costs AUD11.

Worth every cent. Trust me.

**That is the power of knowledge and your ability to make an informed decision.**

I firmly believe that what we put in our mouth and on our skin, and what we put in our babies mouth and on their skin, determines our/their future.

There is no excuse to not know about this information.

You just need to look for it.

And there is so much more, so much more to look for.

When we are so often lied to about the ingredients in the product or the source of the product, it's difficult to make an informed choice.

**NOT ANYMORE!**

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THIS is the ONLY [online Marketplace](#) for **Truth on the Label of all products**

I love their philosophy of Food as Medicine and Truth on The Label.

Go and [check out](#) this Australian marketplace supporting local merchants, farmers and suppliers in your community.

*Yours in Wellness, Abundance and Community*

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